

**\*\*\*PRESS RELEASE - 12/4/2006\*\*\***

*iiTOPs*<sup>TM</sup> (interactive internet **Total Order Processing** system)  
**Announcing a revolutionary Internet Application for the Memorial Industry!**

*iiTOPs* combines memorial industry expertise and state of the art technology to create a KILLER APPLICATION! All you need is internet access!

Enter ALL your memorial orders using a "single" ingenious on-line interface! Suppliers have significant differences in their ordering processes, services, product lines and terminology. Select from Manufacturer you choose and *iiTOPs* streamlines and simplifies the process! Using your own online user account, *iiTOPs* forwards your orders to the respective supplier via email notification.

ALL acknowledgements and proofs are linked to its order and can viewed and tracked with ONE program! New Orders, For Approval, In Production and Received Orders are viewable ON-LINE in "real time"! Nothing changes regarding invoicing, billing or communication with each company's support staff. You continue to use each supplier's customer service staff and representatives as you always have. In fact, *iiTOPs* will enhance their abilities to serve you.

**Key Features and Benefits include:**

Your staff deals with ONE order system for ANY Memorial Product.....Bronze, Granite, Monuments, Crypt Plates, Niche Plates, Monobars, Urns, etc.

A proprietary upload utility for photos or documents to accommodate Ceramic Portraits, Photo Collage Memorials or unique artwork and requests

Instantly access Proofs and Acknowledgments with one click and can be emailed, faxed, printed or linked using ANY computer with internet access.

On-Demand performance reports capturing date of order, date of acknowledgment, date of proof and date of receipt

Separate Users and Administrative passwords that you control

Can be interfaced with other Cemetery software

Pre-Need and Warehouse Orders organized by Manufacturer

A Complete Memorial Order Management System

Affordable Month to Month Subscription

**"iiTOPs" will save you in administrative and staffing costs, AND will help eliminate costly manufacturing errors resulting in upset families!"**

**"iiTOPs" makes it a breeze to offer a variety of products from a variety of suppliers"**

**"iiTOPs" is 'Your On-line Administrative Assistant**

For additional information and how to get started, contact [sales@iitops.com](mailto:sales@iitops.com)

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